

#### ABOUT WOC ASIA 2019:

- **Fair Date** December 11 to 13, 2019
- **Opening Hours** 9:00am – 5:00pm, December 11 – 12  
9:00am – 2:00pm, December 13
- **Location** Shanghai New International Expo Center, Hall W1-W5  
No.2345 Long Yang Road, Shanghai, China
- **Exhibition Space** Est 52,000 Sqm Gross (2018: 47,300 Sqm Gross)
- **Exhibitors** Est 800+ (2018: 750)
- **Visitors** Est 36,700+ (2018: 33,370)

#### PRPDUCT GROUPS:

- **Concrete General**
  - Concrete Machinery
  - Concrete Construction Equipment
  - Concrete Detection Drive
  - Concrete Reinforcement
  - Cutting/Crushing/Blasting Equipment
  - Construction Technology
  - Concrete Admixture
  - Concrete Materials
  - Precast
- **Mortar & Related Mansonry Zone**
  - Mortar
  - Mortar Production and Spray Equipment
  - Mortar Admixture
  - Aggregate
  - Aggregate Production
  - Others
- **Flooring, Non-concrete**
  - Multiple Flooring
  - Flooring Materials
  - Stone
  - Parking Facilities
  - Sporting Facilities
- **Concrete Surface**
  - Concrete Surface
  - Preparation Equipment and Accessories
  - Tools
  - Cleaning Equipment
  - Decorative Concrete
  - Water Permeable Concrete Brick

#### VISTOR PROFILE:

- General Contractors
- Agents and Distributors
- Landscape Architecture Engineering Firms
- Concrete Contractors
- Foundation Contractors
- Government, Agencies, Education & Research Institutes
- Repair & Remove Contractors
- Residential Building Contractors
- Commercial Building Contractors
- Bridge Construction Contractors
- Concrete Recycling Institutes
- Developers
- Project Owners
- Others in Building & Construction Industry
- Associations & Medias

#### FRINGE PROGRAMS:

- Asian Concrete Academy
- Golden Trowel Asia Award Ceremony
- Golden Trowel Asia Project Sharing
- Decorative Concrete Live Demo
- Asian Construction Summit
- Formwork Scaffold Summit
- Asian Concrete Flooring/Mortar Tech Summit
- Aggregate Market Development Forum

#### PARTICIPATION FEE:

- **Raw Space** (36 sqm minimum) USD 210/sqm, plus 6% VAT  
\* incl. Floor space, public area cleaning & security, visitor registration, exhibitor passes, catalogue entry, PR & marketing support.
- **Standard Booth** (9 sqm minimum) USD 225/sqm, plus 6% VAT  
\* incl. Floor space, side & rear partitions (2.5m high), fascial board, 1 table & 2 chairs, 2 spot lights, 1 power socket, public area cleaning & security, visitor registration, exhibitor passes, catalogue entry, PR & marketing support.