



WORLD OF CONCRETE ASIA

The Leading Concrete Exhibition in Asia

2024
8.14-16

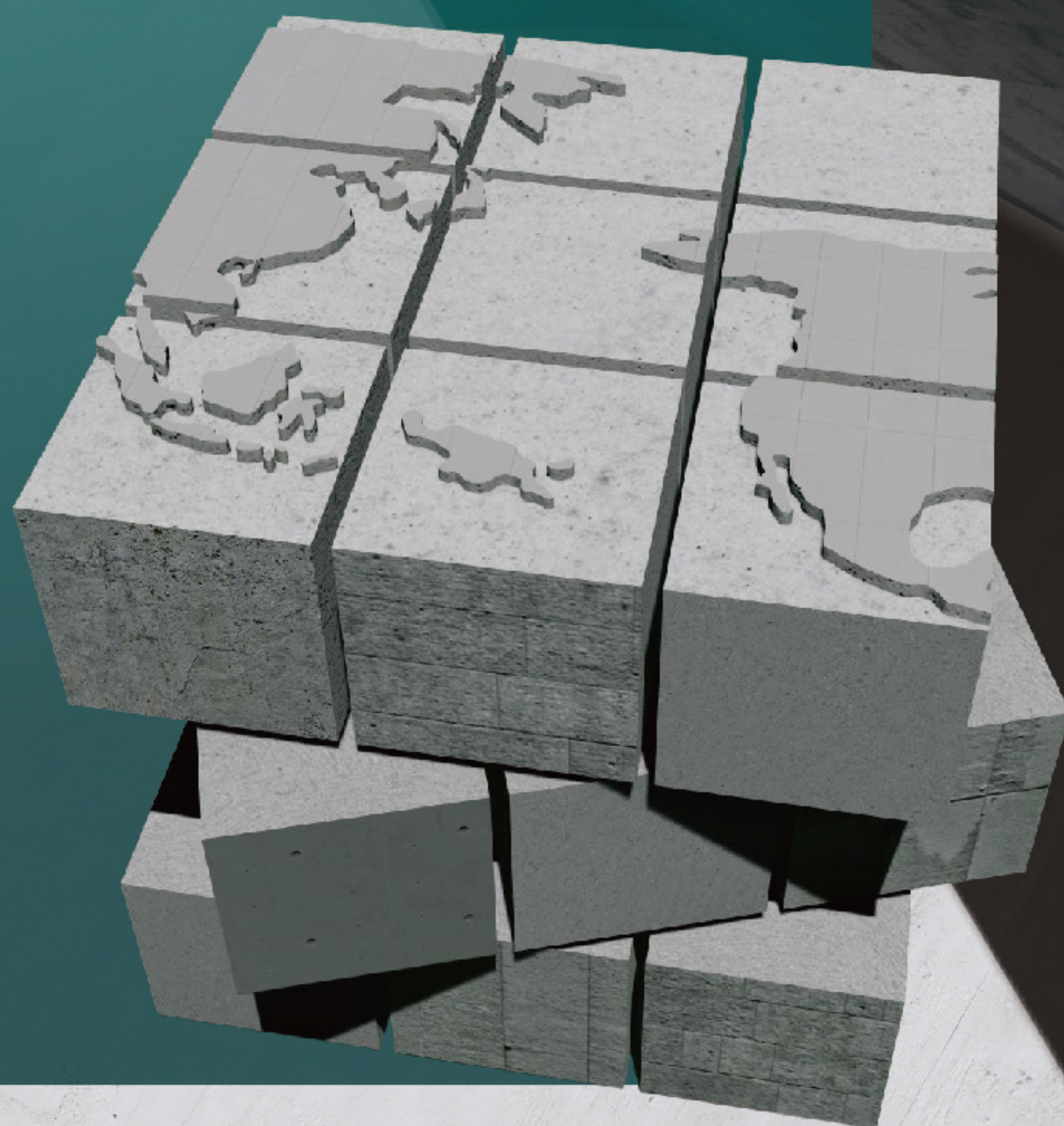
Shanghai New International
Expo Centre (SNIEC)

Organizer:

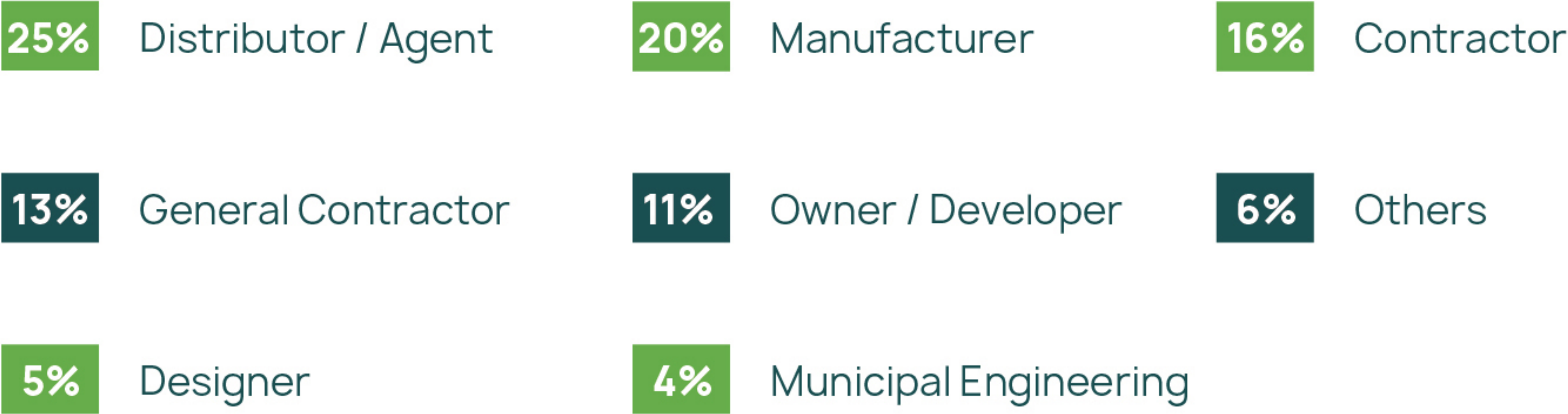
Informa Markets

Co-organizers:

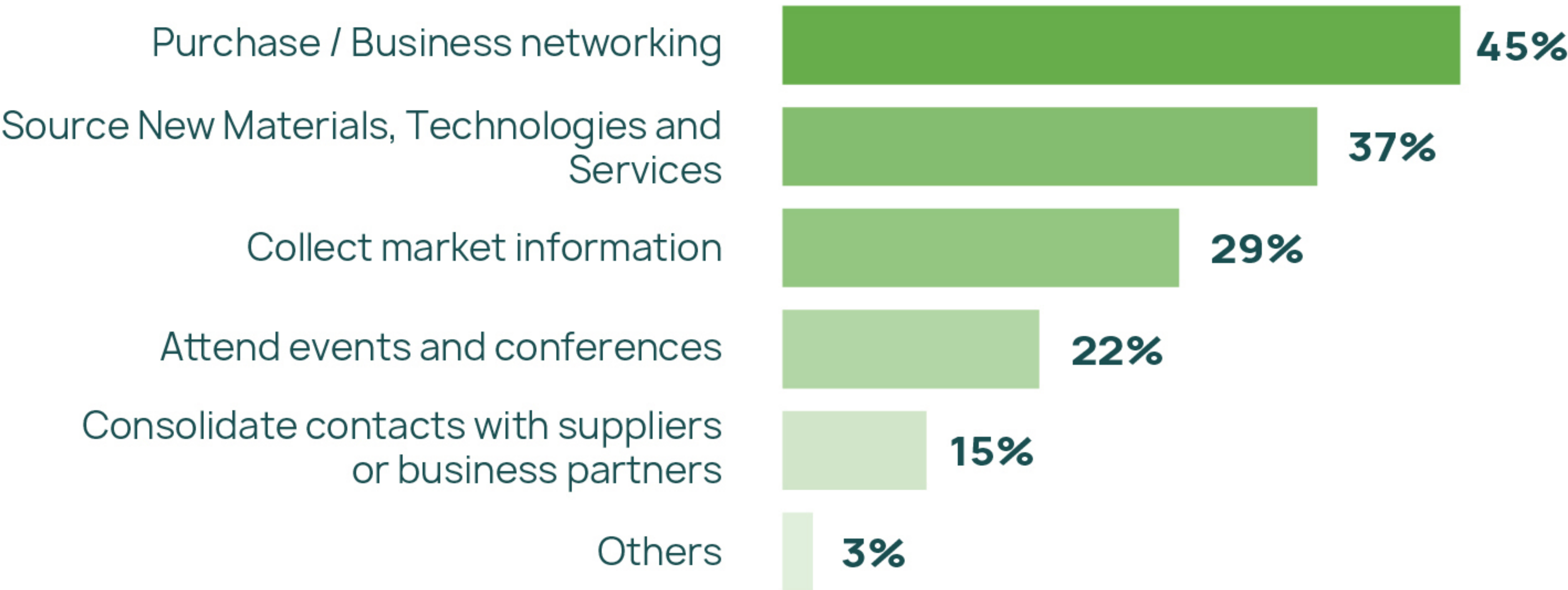
China Building Materials Flooring Association
China Bulk Cement Association of Popular-
ization & Development Pre-Mixed Mortar
Specialty Commission
Concrete Admixture Branch of China
Building Materials Federation
Shanghai Concrete Industry Association



Attendee Profile




Visiting Objectives




WOCA Business Service

One-to-one business networking tool for exhibitors and visitors at WOCA
World of Concrete Asia(WOCA) is the ONLY comprehensive exhibition platform for Concrete, Flooring and Mortar industries in Asia


WOCA Service



Network with high-profile Chinese companies.



Pre-arrange your schedule to meet the entire supply chains with full optoelectronic solutions at one stop.



Quick access to your target suppliers by receiving a full copy of relevant exhibitor list.

Product Categories

Concrete General:

- Concrete Mixer
- Concrete Transportation: mixer trucks, mixers, pumping equipment
- Pouring Concrete: paving equipment, vibration equipment, material spreader, maintenance technology, steel fiber, steel mesh, expansion joint, etc.
- Precast: Prefabricated formwork, steel bar processing equipment, software; decorative product, etc.
- Cutting, Crushing, Blasting, etc.
- Consumables: diamond rope, drill, piece
- Aggregate Production
- Mining Equipment: excavation equipment, crushing equipment, vibration equipment, accessories, etc.
- Waste Concrete Recycling Equipment and Products
- Concrete Admixture
- Concrete Detection Drive
- Concrete Reinforcement
- Decorative Concrete
- Water Permeable Concrete Brick
- Cement: special cement, white cement

Mortar & Gypsum & Masonry

- Mortar : Cementitious Mortar, Gypsum-based Mortar, Special Mortar etc.
- Mortar Manufacturing Equipment, Mortar Packaging Equipment etc.
- Transportation Equipment
- Spraying Equipment
- Mortar Additives

Concrete Surface Treatment:

- Leveling Equipment
- Troweling Equipment
- Polishing Equipment
- Shot Blasting Equipment
- Special Coating
- Cleaning Equipment
- Tiny Tools
- Consumables

Flooring:

- Flooring Design
- Epoxy Flooring
- Polyurethane Flooring
- Terrazzo Flooring
- Coiled Flooring
- Sports Field
- Cement-based Self-leveling Floor
- Others

Previous Exhibitors

*Ranking in no particular order

- ★ Concrete Machine Pavilion
- ★ Concrete Admixture Pavilion
- ★ Formwork scaffold & Manufacturing Equipment Pavilion
- ★ Terrazzo Pavilion

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for Concrete, Flooring and Mortar industries in Asia



Hall Layout

E2: Flooring	E3: Concrete General & Concrete Surface
	E4: Mortar & Gypsum & Masonry

Book Now!
And Secure The Best Stand For
Your Business.

Standard Rate:
Shell Scheme Booth (Min. 9SQM): USD 240/SQM
Raw Space Booth (Min. 27SQM): USD 225/SQM



Follow Us On Wechat

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**WOCA
BY THE
NUMBERS**

Exhibition Area
50,000 sqm.

Exhibitors
720+

Visitors
51,375+

WOCA EDUCATION

WOCA Education Program brings together the commercial concrete, flooring, and mortar community to share, learn and network. The comprehensive educational sessions will offer you the opportunities to keep up with the trend, see the latest technologies and innovations, most importantly to develop new business opportunities.

Concrete Conferences

Live Demonstration

Skills Competition

Salon Area

Matchmaking

Concrete Design and Material Innovation Conference

Development of High-Quality Concrete Floor Conference

60+ Sessions

90+ Speakers

- ▲ Seminar on Anti-Crack Technology of Concrete Structure
- ▲ Non-linear Architectural Design Seminar
- ▲ Ready-mixed Mortar Industry Development Forum
- ▲ Seminar on Application Analysis of Machine-made Sand in Concrete
- ▲ Floor Cracking and Repair Technology Forum
- ▲ Application Forum of Epoxy High Polymer in Modification and Protection of Cement Concrete
- ▲ US-China Floor Construction Technical Standards Comparison Forum
- ▲ The Application of Diamond in Various Types of Floors
- ▲ New Progress in Floor Engineering Technology - Introduction to The Top Ten Projects Participating in The Evaluation
- ▲ WOCA Concrete Products and Technology Exchange Conference



LIVE Demonstration

On-site LIVE demonstration activities have always been a unique and popular event at WOCA. The demonstration program offer a richer and more comprehensive visiting experience.



Salon

Skills Competition



WORLD OF CONCRETE ASIA
More information? VISIT: en.wocasias.com

THE LEADING
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EXHIBITION
IN ASIA**

you can not miss!

2024.8.14-16
SHANGHAI

SAVE THE DATE!

Contact Us

Informa Markets

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Booth booking