



# WORLD OF CONCRETE ASIA

*Asia's premier, all-in-one, comprehensive exhibition and trade platform for the Concrete, Floors and Mortars industry*

## 2025 8.13-15

Shanghai New International  
Expo Centre (SNIEC)

**Organizer:**

Informa Markets

**Co-organizers:**

China Building Materials Flooring Association  
China Bulk Cement Association of Popular-  
ization & Development Pre-Mixed Mortar  
Specialty Commission  
Concrete Admixture Branch of China  
Building Materials Federation  
Shanghai Concrete Industry Association



# ABOUT WORLD OF CONCRETE ASIA

Annually held in Shanghai, World of Concrete Asia, part of the "World of Concrete" series, has become one of the major events in the concrete and masonry industry in the region. World of Concrete Asia (WOCA) is a one-stop exhibition integrating the whole Concrete, Mortar and Flooring industry sectors. WOCA provides an ideal arena for professional buyers, manufacturers, distributors, suppliers, and business partners to exchange insights, foster collaborations, and seize business prospects through participation in the expo and premium industry events organized by WOCA.



## Why Exhibit?

- Part of the well-known World of Concrete series
- The comprehensive exhibition for concrete, flooring and mortar in Asia
- WOCA offers your face-to-face opportunities in the biggest markets in the world
- Multi-channel marketing campaign to ensure high quality industry buyers
- Strong domestic and international industry support. Partnership with over 50 Overseas, National and Regional Industry
- Related Associations and cooperation with more than 120 media outlets

## What to expect in 2025?



Scan to booth booking



## BOOK NOW !

Shell Scheme Booth (Min. 9SQM):

USD 240/SQM

Raw Space Booth (Min. 27SQM):

USD 225/SQM

*Never-ending for 365 days by WOCA team!*

# EXHIBITOR PROFILE

## Flooring System

- Industrial and Commercial Flooring
- Sports Flooring
- Grass-type flooring
- Indoor Flooring Materials
- Garage Solutions



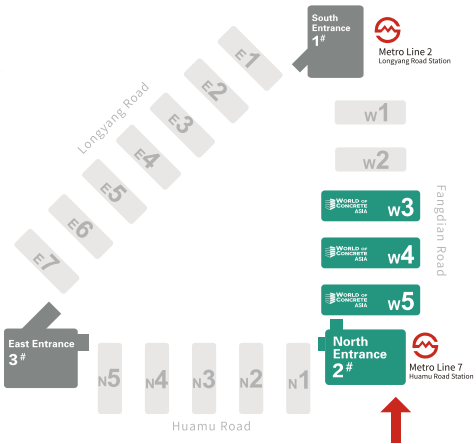
## General Concrete

- Concrete mixing and conveying equipment, mixer engines, etc.
- Concrete transportation
- Cast-in-place concrete
- Precast concrete
- Concrete cutting equipment, crushing equipment, blasting technology, etc.
- Consumables: diamond ropes, drills, blades
- Sand and gravel aggregate production equipment
- Mining equipment: excavation equipment, crushing equipment, vibrating equipment, accessories, etc.
- Waste concrete recycling equipment and products
- Concrete additive
- Concrete testing instruments and equipment;
- Concrete reinforcement technology and equipment;
- Decorative concrete, ecological concrete (slope protection, artificial islands, sponge city products, etc.) products and technologies, etc.
- Permeable bricks, permeable concrete
- Ultra High Performance Concrete (UHPC)
- Formwork scaffolding and production equipment

## Previous Exhibitors



\*Ranking in no particular order



## Flooring Material Processing

- Flooring Raw Materials
- Production Equipment
- Packaging Equipment

## Concrete Surface Treatment Equipment

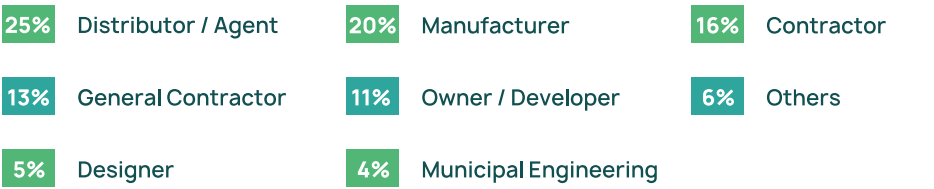
- Leveling equipment
- trowel equipment
- Polishing equipment
- Shot blasting equipment
- Milling equipment
- Small tools, power tools
- Consumables
- Stone care and related equipment
- Vacuuming and Cleaning Equipment
- Air solutions

## Mortar and Gypsum

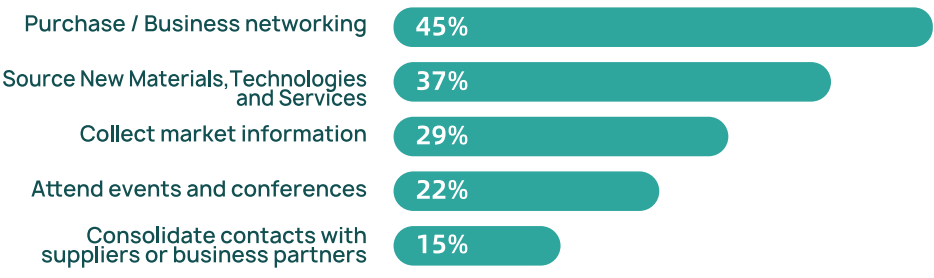
- Mortar: Cement-based mortar, gypsum-based mortar, specialty mortars, architectural gypsum, etc.
- Mortar production equipment
- Mortar equipment accessories
- Production line supporting equipment: packaging machines, palletizers, production line control systems, etc.
- Mortar testing equipment
- Transportation equipment
- Spraying equipment
- Mortar additives
- Cement: specialty cements, white cements, etc.



# VISITORS PROFILES

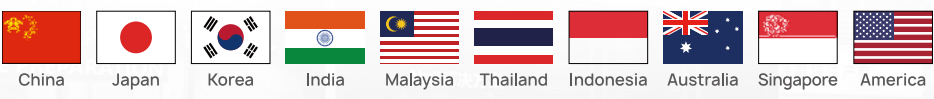


## Visiting Objectives



**WOCA Global perspective promoting business cooperation and innovation!**  
2024 Overseas buyers from **51** countries and regions, **2197** overseas buyers.  
2025 Overseas **invitation upgraded** to bring more overseas business opportunities!

## TOP 10 Countries of Visitors Origins





# WOCA EDUCATION

*Joining Hands with Industry Leaders to Discuss the Future*



## WOCA Enhancing Product Capability in Multiple Dimensions



WOCA Innovation



Sports Flooring Innovation Area



Global Awards



WOCA Masterclass



WOCA Flooring Mall Club



Skills Competition

Never-ending for 365 days by **WOCA Digitalshowroom**

**Look for product ?**



# Informa's Global Series of Concrete Shows

*The one-stop platform for masonry industry development*



## WORLD OF CONCRETE SERIES



WORLD OF CONCRETE ASIA

[www.wocasias.com](http://www.wocasias.com)



WORLD OF CONCRETE USA

[www.worldofconcrete.com](http://www.worldofconcrete.com)



EXPOCIHAC

[www.expoCIHAC.com](http://www.expoCIHAC.com)



BUILDEX Vancouver

[www.buildevancouver.com](http://www.buildevancouver.com)



THE BUILDINGS SHOW

[www.thebuildingshow.com](http://www.thebuildingshow.com)



CONCRETE SHOW SOUTHEAST ASIA/INDONESIA

[www.concreteshowseasia.com](http://www.concreteshowseasia.com)



CONCRETE SHOW INDIA

[www.concreteshowindia.com](http://www.concreteshowindia.com)



CONCRETE SHOW BRAZIL

[www.concreteshow.com.br](http://www.concreteshow.com.br)

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